

Leading investment trends in cross-border: SOSV Chinaccelerator Embraces Its Largest Virtual Demo Day with 14 Startups in Batch 17

Shanghai-based Chinaccelerator, the first accelerator that was launched in Asia in 2010 with a major focus on cross-border Internet, has moved its intensive acceleration program online in the past 3 months and plans to organize its first virtual demo day with the biggest Batch in the history - 14 startups on June 17th.

In the past 3 months, Chinaccelerator has supported the startups with finding product market fit, running rapid experiments for user acquisition and building traction in a scalable way. These 14 startups joined the program online from **12 cities** including Barcelona, London, Zurich, Amsterdam, Moscow, New York, San Francisco, New Delhi, Bangalore, Melbourne, Shanghai, and Taipei. They are leveraging **AI** and **Blockchain** across **Social Commerce, Media, Fintech, Digital Therapeutics, Esports, Travel, and Health**.

In the upcoming invite-only Demo Day, Chinaccelerator is going to showcase these 14 companies virtually with global investors who have a unique interest in investing cross-border startups across Asian markets. From mind tracking solutions for cognitive disorder detection and treatment, the one-stop crypto prime brokerage for institutional investors, to B2B automated market research and consumer insights provider, Batch 17 startups have shown immense growth and traction, growing 5 times on average. Moreover, one has grown from **zero to US\$800k in net revenue** in the two months since the program started.

Chinaccelerator is a mentor- and data-driven program helping consumer Internet companies enter China and B2B enterprise companies build global businesses from Asia. To date, Chinaccelerator has invested in over 160 startups and is the first and only active accelerator in Asia to have a unicorn, Bitmex from Batch 8 (Fall 2015), go through its program.

Chinaccelerator is backed by US venture fund SOSV with **US\$740 million AUM** and currently investing Fund 4 worth **US\$277 million**. In 2019 we were the **#2 most active seed and angel stage investor in the world** according to TechCrunch. 2020 marks Chinaccelerator's 10th year, and in the last decade, Chinaccelerator has worked with some of the most driven, agile and solution-focused startups and continues to attract more talented startups to work with.

About Chinaccelerator:

Chinaccelerator is a mentorship-driven program assisting internet startups from around the world cross borders. It is operated by the venture fund SOSV, which has \$740M+ AUM and operates 6 global accelerators. Chinaccelerator offers three months of rigorous guidance, training, and resources from mentors, partners, and investors. The robust and active alumni network continues to support startups long after they complete the Chinaccelerator program.

www.chinaccelerator.com

- General Partner at SOSV, Managing Director at Chinaccelerator, [William Bao Bean](#)
- Partner & Managing Director at Chinaccelerator, [Oscar Ramos](#)

About Batch 17



[Braingaze](#)
[Press Kit](#)
Spain

#DigitalTherapeutics #DeepLearning

Braingaze diagnoses and reduces symptoms of cognitive disorders like Alzheimer's and ADHD with objective digital biomarker tests and game-based digital treatment.



[Instoried](#)
[Press Kit](#)
India

#ContentMarketing #AI #B2B

Instoried applies an AI-powered data-driven solution to help companies drive engagement with their customers through content marketing that is more empathetic.



[The Futures.io](#)
[Press Kit](#)
UK

#FutureOfWorkforce #DesignOnDemand

TheFutures.io delivers companies high-quality graphic design on-demand 20X faster and 86% less expensive than freelancers or agencies.



[VegaX](#)
[Press Kit](#)
Korea, US

#DigitalAssetManagement #Fintech

VegaX is the “Blackrock” of crypto providing investors globally with easy access to better performance and secure crypto asset management products.

SEAQUAKE

Next Generation Digital Assets Infrastructure.

[Seaquake](#)
[Press Kit](#)
UK

#DigitalAssets #Liquidity #Exchanges

Seaquakes helps Cryptocurrency exchanges around the world improve order routing and matching improving liquidity thus increasing their trading volume.



#SocialCommerce #Influencers

FlashFomo helps influencers, KOLs and celebrities to design, manufacture, market, and deliver their own branded products to social followers.



[Rosetta.ai](#)
[Press Kit](#)
Taiwan

#Ecommerce #DeepLearning #Martech

Applying deep learning to analyze fashion e-commerce consumers' shopping preferences and behavior, Rosetta.ai personalizes product recommendations to increase order value and conversion rate.

DEYOR

[Deyor](#)
India

#Lifestyle #India #SoutheastAsia

Deyor is a lifestyle community for Indian millennials who love engaging with each other through unique online experiences and tailored experiential trips.



[Learn2Play](#)
Cyprus

#EsportsEducation #DataDriven

Learn2Play has helped over 2 million esports gamers improve their competitive skills through online education and one-on-one coaching.



[xixilab](#)
China

#MedTech #TeethStraightening #InvisibleBraces

xixilab provides teeth straightening with invisible braces in China, providing a more convenient and reliable solution for one third the market price.



[TabTrader](#)
Netherlands

#DigitalAssets #MobileTrading

Tabtrader is a cryptocurrency trading terminal that enables consumers to trade on multiple exchanges through a seamless interface on their smartphone or browser.



[KalaGato](#)
[Press Kit](#)
India

#DataIntelligence #ConsumerInsights

KalaGato helps ecommerce companies like FlipKart (#1 in India) automate customer profiling, segmentation, and targeting based on consumer behavior data captured from millions of users to drive sales.



[Genetsis](#)
[Press Kit](#)

Spain, China

#EcommerceInChina #DigitalMarketing

Genetsis manages end-to-end e-commerce and digital marketing for global brands selling in China on TMall, Red and JD.com with its data-driven e-commerce marketing platform.



[Covario](#)

Switzerland, Hong Kong

#Crypto #PrimeBrokerage

Covario is a full-service digital asset prime brokerage, providing financing, trading, clearing and custody services with the needs of institutional clients in mind.