

A black rectangular graphic with the text "Cover the Earth Before it Covers you" in white. "Cover the Earth" is in a cursive font, and "Before it Covers you" is in a bold, sans-serif font.

Cover the Earth
Before it Covers you

Guiddoo World | www.wayrtoo.com

#Travel #Adventure #Global

Guiddoo provides a Mobile and Web platform that makes it as easy as 1-2-3 to make trips memorable. With a vision to target the growing number of Independent Travelers from China – Wayrtoo already has over 5000+ Excursion from 14 Destinations across Africa, Middle East and Asia.

Job Content

Marketing Intern: Work with Guiddoo Marketing team to build, push engaging and viral content across social media and organic channels for Guiddoo China Platform

What you can get

- Deep understanding on how social media works.
- Learn how to use the analytics systems to navigate marketing decision.
- Marketing and growth hands on practice and knowledge.
- Directly work with co-founders of Guiddoo who's very experienced in B.D., marketing, and running startups.
- You will have access to Chinaccelerator knowledge and resources (startups validation process, fundraising process etc.)

Description

- Help build Guiddoo Presence across Major Chinese Social Media Platforms
- Push Engaging content across the above platform
- Work towards building an engaging community of travelers as well as generate extensive user generated content on Travel.
- Continuously Monitor Content and platform Performance

Key Competencies

- Excellent communication skills both written and verbal
- Knowledge or Interest in Travel will be advantage

- Time-management, planning and organizing skills

Working

Work at least 3 days in a week.

Expected Results

- Maintain Growth Metrics for Users and Customers
- Weekly Presentation on Key User Metrics
- Effective teamwork is delivered through structured delegation and supervision

Contact

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