

Job Description

Title: Intern - Localization

Department: Marketing

Categories: Full Time

Start date: Immediate

Location: Shanghai

Job Purpose:

To work with Content & marketing team to localize content (Textual, image & Video) into Chinese for the Guiddo World China Platform

Description:

- Build existing content from the current English Platform into Chinese
- Create engaging content for Social Media and other marketing communication channels
- Work in tandem with the Marketing Team to build viral web and mobile content in the form of Visuals and Web

Key Competencies:

- Excellent communication skills both written and verbal
- Knowledge or Interest in Travel will be advantage
- Time-management, planning and organizing skills
- Degree in English a plus

Working Schedule:

Work 6 days in a week.

Expected results:

- Maintain Growth Metrics for Users and Customers
- Weekly Presentation on Key User Metrics
- Effective teamwork is delivered through structured delegation and supervision

Contact

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