



Chinaccelerator

Chinaccelerator is the first and longest running startup accelerator program in China based out of Shanghai and run by SOSV. Chinaccelerator is the best place for seed to early-stage startups that have the potential to expand globally. So far, our 3-month accelerator program has taken 6 batches of extraordinary founders and propelled them to their full potential.

www.chinaccelerator.com

Marketing Intern

Description of Role

Event promotion

- Collect event info and copy write invitations - Chinese and English
- Creating graphics - with designers or yourself
- Posting on different platforms
- Tracking RSVPs
- Coordinating with photographers and videographers

Media partnerships

- Sourcing media partners
- Tracking partner performances

Social media

- Attend events and post photos
- Post - at least 3 times a week
- Send newsletter - once a month

Digital footprint

- Make sure all CA online info is up to date

Blogs

- Translation - from English to Chinese
- Turn articles into pretty WeChat posts

Qualifications

You are a doer, hardworking, enthusiastic, proactive and take initiative, smart.
Bilingual or professional proficiency in both English and Mandarin

Location: Shanghai, China

Hours: Unpaid, 20 hrs per week

Position Type: Part-time

Start date and duration: ASAP, 3 months

Pay: Unpaid

To Apply: Email your CV to work@chinaccelerator.com